

## Lady Design Touch Of Suede

### Product description

#### Type

This product is a high quality waterborne paint. Based on special acrylic emulsion.

#### Features and benefits

Gives a subtle, soft matt with a tactile and luxurious brushed suede finish inspired by the soft touch of suede fabric to add unique expression and elegance to your wall.

It is simple and easy to apply with only 2 coats of the product to achieve the desired brushed suede effect with good coverage.

#### Recommended use

Specially formulated top coat for indoor use and recommended for Hotels, Restaurants, Villas and all other prestigious interiors.

#### Substrate

Cement plaster, Concrete, block work, gypsum board, rendered surfaces, MDF, plywood etc.

### Product data

<b>Packaging size</b>	1 L, 3 L and 4 L
<b>Colours</b>	Refer to the Lady Design Book.
<b>Solids by volume</b>	34 ± 2 volume% Theoretical
<b>Specific gravity</b>	1.1 Theoretical
<b>VOC</b>	10 g/l ISO 11890 EU
<b>VOC comments</b>	This is the theoretical value. Tested value will vary depending on test methodology, accuracy of equipment used for testing and test conditions.

### Application data

#### Remarks

Highly recommended that this product is applied by a skilled and a professional painter.

#### The product can be applied by

Brush and stainless steel trowel

#### Cleaning of painting tools

Water

### Film thickness per coat

#### Typical recommended range

Dry film thickness 25 - 35 µm

Wet film thickness 74 - 103 µm

Film thickness will vary and is calculated as average.

Theoretical spreading rate 13.6 - 10 m<sup>2</sup>/l

Spreading rate depends on film thickness applied, type of texture, surface porosity, imperfections, temperature, wastage during painting etc.

The average spreading rate per coat can be confirmed at site by a trial application.

### Conditions during application

The temperature of the substrate should be minimum 10 °C and at least 3 °C above the dew point of the air, measured in the vicinity of the substrate. Good ventilation is usually required in confined areas to ensure proper drying.

### Drying times

Drying times are generally related to air circulation, temperature, film thickness and number of coats, and will be affected correspondingly.

1. Recommended data given is, for recoating with the same generic type of paint.
2. In case of multi-coat application, drying times will be influenced by the number and sequence and by the total thickness of previous coats applied.
3. The surface should be dry and free from any contamination prior to application of the subsequent coat.

#### The drying time is measured by stated values:

Relative Humidity (RH) 50 %

Substrate temperature	10 °C	23 °C	40 °C
Surface (touch) dry	3 h	2 h	0.5 h
Hard dry	15 h	4 h	3 h
Dry to over coat, minimum	15 h	4 h	3 h

## Directions for use

### Surface preparation

The substrate must be sound, clean, dry and free from dust, oil, grease, laitance etc. All traces of form release agents/curing agents must be removed. A light sanding with suitable abrasive material is recommended before application. Any resulting dust/loose particles must be removed.

### Recommended paint system

#### On fresh wall surface

##### Primer

Fenomastic Emulsion Primer : 1 Coat

Stucco : 2 coats

Fenomastic Emulsion Primer : 1 Coat

##### Topcoat

Lady Design Touch Of Suede : 2 Coats

### On previously coated (smooth and light coloured surface)

#### Primer

Fenomastic Emulsion Primer : 1 - 2 Coats

#### Topcoat

Lady Design Touch Of Suede : 2 Coats

### Remarks

Other systems may be specified, depending on area of use.

Contents of packaging with different batch numbers must be mixed together before use.

Please refer to the Decorative Sales Department for technical advice.

This product is available in: United Arab Emirates, Bahrain, Kuwait, Qatar, Oman, Saudi and Egypt

### Storage

The product must be stored in accordance with national regulations. Keep the containers in a dry, cool, well ventilated space and away from sources of heat and ignition. Containers must be kept tightly closed. Handle with care.

## Health and safety

Please observe the environmental and precautionary notices displayed on the container.

A Material Safety Data Sheet for the product has been issued.

Detailed information regarding health and safety risks and precautions for the use of this product is specified in the product's Safety Data Sheet.

**First-aid measures**, refer to section 4.

**Handling and storage**, refer to section 7.

**Transport information**, refer to section 14.

**Regulatory information**, refer to section 15.

## Disclaimer

The information in this document is given to the best of Jotun's knowledge, based on laboratory testing and practical experience. Jotun's products are considered as semi-finished goods and as such, products are often used under conditions beyond Jotun's control. Jotun cannot guarantee anything but the quality of the product itself. Minor product variations may be implemented in order to comply with local requirements. Jotun reserves the right to change the given data without further notice.

Users should always consult Jotun for specific guidance on the general suitability of this product for their needs and specific application practices.

If there is any inconsistency between different language issues of this document, the English (United Kingdom) version will prevail.